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## Gippy could go global

By [Celine Foenander](#)

### The locally produced Gippy Milk brand could be marketed globally under an ambitious plan by the Longwarry Food Park.

The processor is commissioning a new UHT plant to package long life milk in an investment believed to be worth several million dollars.

Longwarry Food Park milk supply and domestic sales manager, Shane Murphy told ABC Gippsland's Mornings Program the company had been planning for the UHT plant for the past two years.

"Right now we're in the product proving part of the commissioning and we hope we will have a one litre 'Gippy' branded UHT product within the next couple of months on the shelf in Australia," Mr Murphy said.

Up to 10 jobs have been created in the initial stages of the project but Mr Murphy predicts further employment if the UHT plant becomes a 24-hour operation.

However, that will depend on the Longwarry Food Park securing lucrative international contracts.

"We've had excellent interest from international customers," he said.

"Customers that buy product from us like milk powders are also showing interest in our UHT product... all the way up the Asian seaboard. We've had many potential customers visit the plant, look at our process.

"I guess the selling point is internationally, Australia and New Zealand is recognised as a clean, healthy, stable environment for milk production."

The Longwarry Food Park is at the former Bonlac milk factory, which Mr Murphy says has been transformed into a "state-of-the-art" production facility.

"The facade outside still looks the same, we sort of maintain that old heritage look, but inside it's a modern dairy process with an enthusiastic group of people," he said.



Milk processor Longwarry Food Park will need to source more supplies as it attempts to push into international markets with UHT milk. (Kath Sullivan - ABC Rural)